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XE6: First Look Webinar

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XE6: Something for Everyone

Introducing RAD Studio XE6

The easiest way yet to expand your Windows apps to the multi-device future.

Available Now!

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Primary Benefits of XE6

Migration off of Windows XP and modernize to Windows 7 & 8.1

Expand existing Windows applications to mobile and beyond

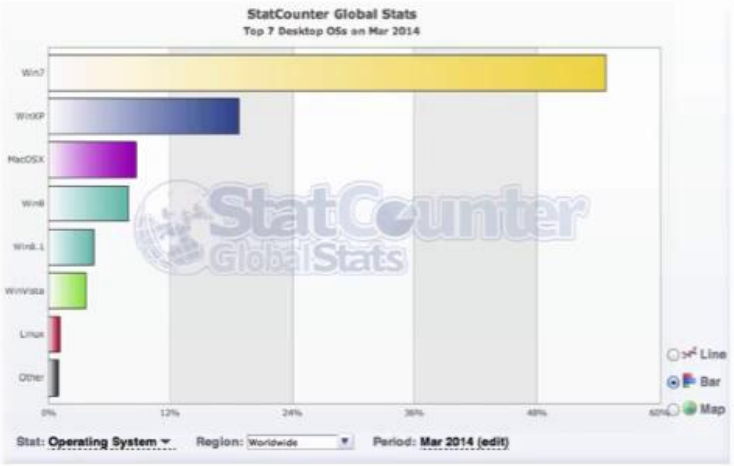
Use Standard C++ to develop Android (iOS, Windows, and OS X) Apps

Migrate from Windows XP and Modernize

- Apps need to be migrated off of Windows XP and modernized
- Windows 7 and Windows 8.1
- 64-bit, Unicode, UI, LiveBindings, database access, modern language features, REST, cloud, multi-device
- Resource page available

Important Change Affecting Windows Developers

- Official Windows XP support ended last week, April 8th
- Windows XP is still on 20% of desktops
- Major industry concern that no support means viruses and instabilities



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Expand Windows applications beyond Windows

- Easily created tethered mobile companion apps to your existing VCL apps
- Integrate Backend as a Service (Baas) services from Parse and Kinvey
- Design and build Google Glass apps

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C++

C++ for Android (and iOS, Windows, and Mac)

- The first C++ visual development environment and user interface framework for Android
- But's that's not all
  - Data Access
  - REST/BaaS
  - Sensors and Platform Services
  - Standard C++ Library
- Common source code base for iOS, Android, Windows, and Mac

NEW FOR VCL WINDOWS DEVELOPMENT

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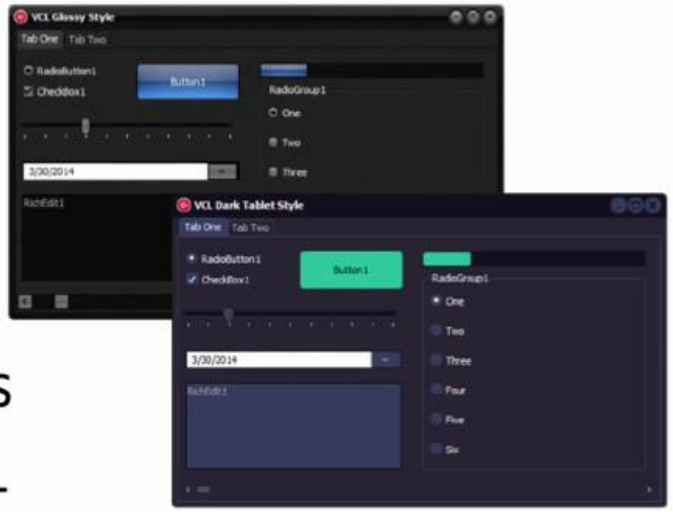
New for VCL/Windows application development

Modernize and extend your Windows applications

- VCL styles
- Sensor components
- Taskbar component
- App tethering
- Core additions and enhancements

VCL Styles

- Update the look of your Windows applications with new VCL styles
- Includes Windows tablet styles and supports Windows 7 & 8.1
- Fully style your apps including menus and borders



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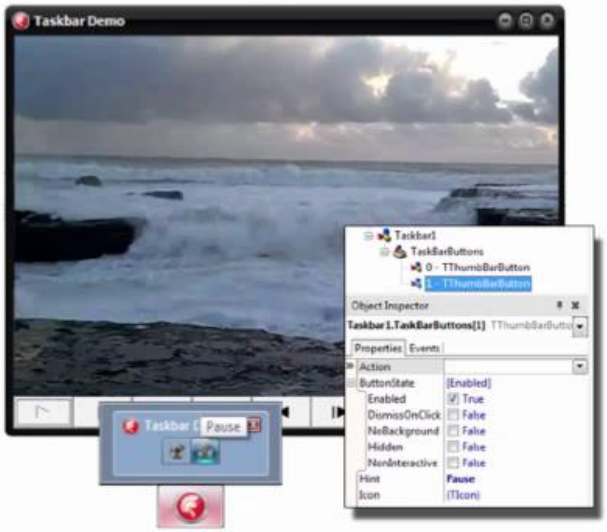
TaskBar Preview Component

- Present previews of your app's windows in the Windows taskbar
- Use button controls within previews
- Show progress and overlay icons on the taskbar buttons



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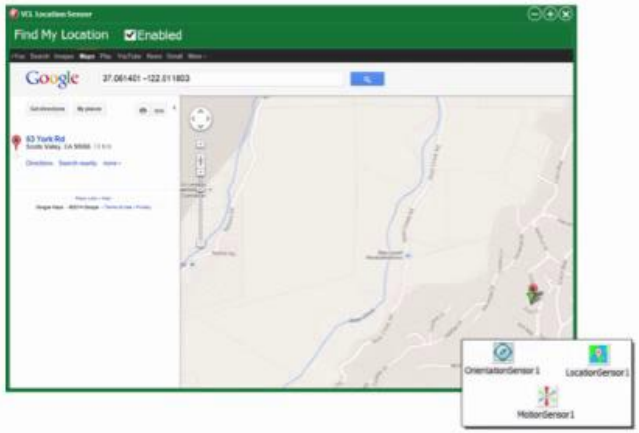
VCL Sensor Components

- Access location, movement and other features on Windows tablets
- Access device sensors from VCL apps
- Accelerometer, GPS and gyroscope functionality



App Tethering

- Easily expand your existing Windows apps to mobile devices
- Mobile companion apps are the answer for our Windows VCL customers
- Control and interact with existing Windows apps from mobile apps
- Simple communication components on each side
- For example, a Google Glass app can control aspects of an existing Windows app

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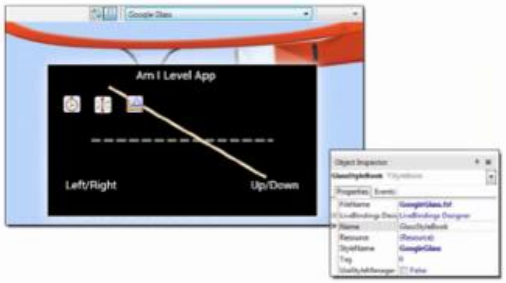

NEW FOR MOBILE AND MULTI-DEVICE

New for multi-device application development

Take your mobile applications to the next level

- Build Android apps with standard C++
- In-app purchases and advertising
- Cloud service (BaaS) integration
- Rebuild using same C++ source code to iOS, Windows, and OS X

Develop Apps for Google Glass

- Google Glass optimized style
- Visual design template
- Multi-device dev now includes smartphones, tablets and wearables

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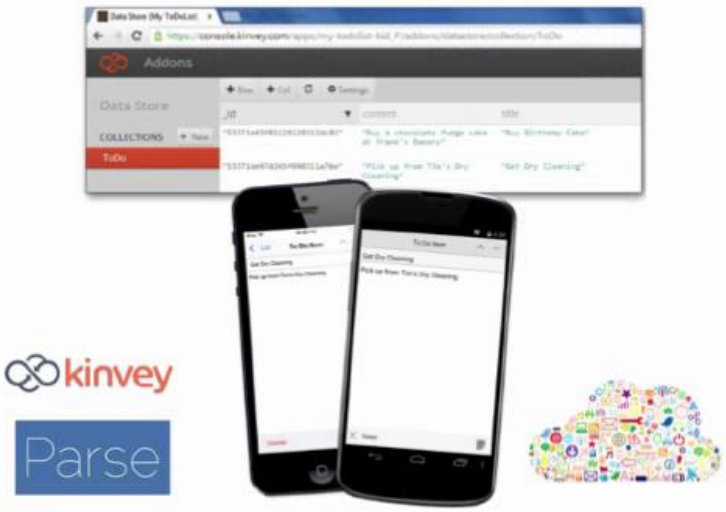
In-App Payments and Advertising

- Monetize your apps with in-app payments and advertising
- Sell content, functionality, services and subscriptions
- Supports the top ad networks and app stores

Cloud Service (BaaS) Integration

- Use push notifications to engage your users
- Access data and object storage in the cloud
- User authentication
- Supports popular BaaS providers with a common API component



kinvey

Parse

New for C++Builder developers

- First multi-device C++ development solution, now with Android
- 64-bit package support
- Find definition and find references (64-bit Windows, iOS and Android)
- Modernize Windows VCL apps– styles, new components (sensors, taskbar), app tethering
- Multi-device development – in-app purchase, advertising, BaaS connectivity, Google Glass

Database Enhancements

- Database and FireDAC enhancements
  - FDMemTable design time support, JSON streaming
- Database Explorer for FireDAC
  - Improved drag-n-drop mapping to components
- DataSnap performance and updated wizards
  - Plus Apache support
- FireDAC Informix driver updates
- New Persistent Fields management in TDataSet

Other Core Features

- Apache support for WebBroker
  - Including Apache C++ support
- DirectX 11 headers
- RTL refactoring and enhancements
  - Example, new System.JSON unit (was DBXJSON)
- FireMonkey
  - Accessibility Experimental, separate download
  - GPUCanvas support available on Windows

Quality, Performance and Stability

- Get the best development experience and deliver the best user experience for your users
- Addressed over 2,000 reported issues
- Increased overall application runtime performance on all platforms
- Out-of-IDE compilation for large projects

RAD Studio XE6 Prices (US)

Edition/ Feature	Professional	Enterprise	Ultimate	Architect
New User or upgrade from XE or earlier	$1,879	$3,119	$4,159	$4,679
Upgrade from XE2 or later	$1,129	$2,079	$2,799	$3,119
Recharge from same edition of XE5	$536	$988	$1,329	$1,482
Add-Ons	FireDAC C/S Add-On Pack $519/$309/$147			
Support	$562 + $156 for FireDAC	$936	$1,248	$1,404

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Delphi/C++Builder Prices (US)

Edition/ Feature	Starter	Professional	Enterprise	Ultimate	Architect
New User or upgrade from XE or earlier	$209	$1,039	$2,599	$3,639	$4,159
Upgrade from XE2 or later		$569	$1,559	$2,289	$2,599
Recharge from same edition of XE5		$270	$741	$1,087	$1,235
Add-Ons		FireDAC C/S Pack or Mobile Add-On Pack $519			
Support		$312 + $156 for FireDAC	$780	$1,092	$1,248

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Recharge your license starting with XE6

Each time a new version is released, simply recharge your existing current version license for a low cost fee.

- **Affordable** to stay current and get every release – all recharges in a year costs will always cost less than a single annual upgrade
- **Easy** - Auto-recharge notification upon each new release
- **No upfront fee** - Pay as you go, no upfront fees or contracts - Recharge via eShop, Rep, or Partner
- **Keep current** – Get every upgrade and update. License being recharged must be immediate prior release (ie XE5 to XE6) in order to recharge

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Bonus Pack

TMS Modern Windows UI Pack

Get a set of components for developing modern looking and highly attractive Windows VCL applications. The UI Pack includes TMS Smooth Controls, TMS Metro Controls and TMS W7 Controls.

VCL Premium Style Pack

Customize the look of your VCL Windows applications with three premium styles included in this style pack. Choose from the dark Jet style, or the two lighter variants, Diamond and Sterling, to change the look of your application.

FireMonkey Premium Style Pack

Customize your multi-device applications with three premium FireMonkey styles. Choose from Jet, Sterling or Diamond styles, optimized for Windows, Mac OS X, iOS and Android application development.

Offer ends June 30

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Many partners supporting XE6 at launch

TMS Software

Mitov Software

Gnostice

Nick Hodges

Jensen Data Systems Inc.

Cybele Software, Inc.

Virt Laboratory

TatukGIS sp. z o. o.

Chant Inc.

Devart

Chant Inc.

MicroOLAP Technologies

dataweb

Tara Group, Inc.

JVCL

/n software inc.

Woll2Woll Software

X-Files Software

OverByte

NexusDB Pty Ltd

Software Technology

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Summary

- XE6 has something for everyone
  - VCL developers – modernize apps with new components, styles, app tethering
  - Multi-device developers – take mobile apps to the next level with advertising, in-app purchase, BaaS integration, Google Glass
  - C++ developers – develop Android apps, 64-bit Windows package support, and all of the above
  - Quality, performance and stability

Questions?

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